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- 1 \$22.00 \$22.00
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- 1 \$23.00 \$23.00
- 6 \$22.00 \$132.00
IMP Total Unit Total Spots Cost Cost
CPP -
GRP -
Sold On
Affiliate Split
Total Spots
Net Total
Commission
Total
Total # of Weeks
Show All Lines
Version
Update Date

Order#	62337029	Flight Dates	09/26/16 - 10/09/16	Update Date		10/04/16	
Syscode	0343	Agency	Prism Communications	Version		2 Vs. 1	
System Name	Spectrum/Battle Creek, MI	Advertiser	MDSCCHD62	Show All Lines			
Market	Grand Rapids			Total # of Weeks	is .		2
		Client Code	714	Total			\$6,290.00
AE	Brenda Hadley	Product Code	736	Commission			\$943.50
Sales Coordinator	Collin Moore	Est Code	3859	Net Total			\$5,346.50
Office	Washington	Product Name		Total Spots			335
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP	1	GIMP	•
•		Makegood Policy	Approval Required	CPP	*	СРМ	•
Comments:	R1: 10.4 removed \$18 from system.						

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Order#	62337029	Flight Dates	09/26/16 - 10/09/16	Update Date	10/04/16	
Syscode	0343	Agency	Prism Communications	Version	2 Vs. 1	
System Name	Spectrum/Battle Creek, MI	Advertiser	MDSCCHD62	Show All Lines		
Market	Grand Rapids			Total # of Weeks		2
		Client Code	714	Total		\$6,290.00
AE	Brenda Hadley	Product Code	736	Commission		\$943.50
Sales Coordinator	Collin Moore	Est Code	3859	Net Total		\$5,346.50
Office	Washington	Product Name		Total Spots		335
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP -	GIMP -	
'		Makegood Policy	Approval Required	CPP -	CPM -	
Comments :	R1: 10.4 removed \$18 from system					
•	VI. 10.4 Idilloydd 9 Io llolli bystelli.					

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
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AVG. ALL WKS	AMERICAN PICKE<	AVG. ALL WKS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	TINY HOUSE BIG<	VARIOUS	AVG. ALL WKS<	VARIOUS	LOVE IT OR LIS<	AVG. ALL WKS<	AVG. ALL WKS	LOVE IT OR LIS<	AVG. ALL WKS<	GOLDEN GIRLS/FRASIER	GOLDEN GIRLS/FRASIER	VARIOUS	VARIOUS	LITTLE HOUSE O<	Program
10/3/16	9/26/16	10/3/16	9/26/16	9/26/16	9/26/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	Start Date
10/9/16	10/2/16	10/9/16	10/2/16	10/2/16	10/2/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	Stop Date
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\$15.00	\$14.00	\$29.00	\$27.00	\$22.00	\$22.00	\$14.00	\$15.00	\$14.00	\$29.00	\$27.00	\$23.00	\$22.00	\$22.00	\$15.00	\$14.00	\$10.00	\$10.00	\$20.00	\$19.00	\$16.00	Unit Cost
\$15.00	\$42.00	\$29.00	\$162.00	\$66.00	\$88.00	\$42.00	\$15.00	\$84.00	\$29.00	\$162.00	\$23.00	\$88.00	\$88.00	\$15.00	\$56.00	\$10.00	\$60.00	\$20.00	\$114.00	\$16.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	Line Comment						

	CPM -	•	CPP	Approval Required	Makegood Policy		•
•	GIMP -	1	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
335			Total Spots		Product Name	Washington	Office
\$5,346.50			Net Total	3859	Est Code	Collin Moore	Sales Coordinator
\$943.50			Commission	736	Product Code	Brenda Hadley	AE
\$6,290.00			Total	714	Client Code		
2		eks	Total # of Weeks			Grand Rapids	Market
		S	Show All Lines	MDSCCHD62	Advertiser	Spectrum/Battle Creek, MI	System Name
	2 Vs. 1		Version	Prism Communications	Agency	0343	Syscode
	10/04/16		Update Date	09/26/16 - 10/09/16	Flight Dates	62337029	Order#

Comments:

R1: 10.4 removed \$18 from system.

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	•	GIMP	,	GRP	
	-	Cost Per Spot		Sold On	
		100.0		Affiliate Split	
335				Total Spots	
\$5,346.50				Net Total	
\$943.50				Commission	
\$6,290.00				Total	
2			eks	Total # of Weeks	
			SS	Show All Lines	
		2 Vs. 1		Version	
		10/04/16		Update Date	

84	83	82	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	64	Line
TNT	TNT	TNT	TLC	TLC	TBSC	TBSC	MNBC	LMN	LMN	LMN	LMN	LMN	Net								
VARIOUS	CHARMED<	CHARMED<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	MSNBC LIVE<	AVG. ALL WKS<	MORNING JOE<	MORNING JOE<	MOVIE	MOVIE<	MOVIE	MOVIE	MOVIE	Program
9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	9/26/16	9/26/16	9/26/16	Start Date
10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/2/16	10/2/16	10/2/16	Stop Date
09:00	05:00	05:00	19:00	19:00	19:00	19:00	00:00	19:00	19:00	16:00	16:00	09:00	09:00	05:00	05:00	19:00	19:00	16:00	09:00	09:00	Start Time
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\$14.00	\$22.00	\$20.00	\$25.00	\$23.00	\$25.00	\$23.00	\$12.00	\$25.00	\$23.00	\$20.00	\$18.00	\$13.00	\$12.00	\$19.00	\$17.00	\$16.00	\$15.00	\$12.00	\$12.00	\$8.00	Unit Cost
\$84.00	\$22.00	\$120.00	\$25.00	\$138.00	\$25.00	\$138.00	\$36.00	\$25.00	\$138.00	\$20.00	\$54.00	\$13.00	\$72.00	\$19.00	\$102.00	\$16.00	\$90.00	\$24.00	\$48.00	\$8.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	Line Comment								

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Order#	62337029	Flight Dates	09/26/16 - 10/09/16	Update Date	10/04/16	4/16	
Syscode	0343	Agency	Prism Communications	Version	2 Vs.		
System Name	Spectrum/Battle Creek, MI	Advertiser	MDSCCHD62	Show All Lines			
Market	Grand Rapids			Total # of Weeks			2
		Client Code	714	Total			\$6,290.00
AE	Brenda Hadley	Product Code	736	Commission			\$943.50
Sales Coordinator	Collin Moore	Est Code	3859	Net Total			\$5,346.50
Office	Washington	Product Name		Total Spots			335
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost	Cost Per Spot	
Survey	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP -	GIMP	Ů	
•		Makegood Policy	Approval Required	CPP -	СРМ	-	

Col	mments:	R1: 10.4 removed \$18 from system.
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	(Nov15 HU										
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				3859	736	714		MDSCCHD62	Prism Communications	09/26/16 - 10/09/16
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM -	GIMP -	Cost Per Spot	100.0							2 Vs. 1	10/04/16
				335	\$5,346.50	\$943.50	\$6,290.00	2			

104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
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9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	9/26/16	10/3/16	9/26/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	9/26/16	10/3/16	Start Date
10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/2/16	10/9/16	10/2/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	10/2/16	10/9/16	Stop Date
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02:00	24:00	24:00	16:00	16:00	09:00	09:00	02:00	24:00	24:00	19:00	16:00	16:00	02:00	02:00	24:00	24:00	19:00	19:00	16:00	Stop Time
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\$84.00	\$29.00	\$162.00	\$15.00	\$84.00	\$22.00	\$120.00	\$36.00	\$25.00	\$69.00	\$36.00	\$13.00	\$36.00	\$15.00	\$84.00	\$29.00	\$162.00	\$23.00	\$132.00	\$15.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	NCR 09/26/16-10/02/16	R1: -1x. NCR 09/26/16-10/02/16	NCR 10/03/16-10/09/16	Line Comment								

'	CPM	CPP -	Approval Required	Makegood Policy		
	GIMP	GRP -	Adults 35+	Primary Demo	Cable Nielsen Live+SD Nov16 Proj. (Nov15 HU	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
335	2.5	Total Spots		Product Name	Washington	Office
\$5,346.50		Net Total	3859	Est Code	Collin Moore	Sales Coordinator
\$943.50		Commission	736	Product Code	Brenda Hadley	AE
\$6,290.00		Total	714	Client Code		
2		Total # of Weeks			Grand Rapids	Market
		Show All Lines	MDSCCHD62	Advertiser	Spectrum/Battle Creek, MI	System Name
	2 Vs. 1	Version	Prism Communications	Agency	0343	Syscode
	10/04/16	Update Date	09/26/16 - 10/09/16	Flight Dates	62337029	Order#

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SYSTEM APP:	AMT	SPOTS	
, ,	\$6,290.00	335	Oct 2016
	\$0.00	0	Nov 2016
SALES	\$0.00	0	Oct 2016 Nov 2016 Dec 2016 Jan 2017
	\$0.00	0	Jan 2017
	\$0.00	0	Feb 2017
ACCT	\$0.00	0	Feb 2017 Mar 2017 Apr 2017
	\$0.00	0	Apr 2017
	\$0.00	0	May 2017
	\$0.00	0	Jun 2017
	\$0.00	0	Jul 2017
	\$0.00	0	Aug 2017
Date	\$0.00	0	Sep 2017
Date Printed 10/04/16	\$6,290.00	335	Total

62337029 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |